

# Greenstar PANELS CASE STUDY

## // CAMEO DRIVE

During the summer of 2013, Greenstar Panels were installed into the home of Melinda Cole at 452 Cameo Drive. Cameo Dr is in a subdivision of identical white-painted homes with white tile roofs. Earlier research has shown that tile roofs help produce cooler attics. Tile is an effective insulator as evidenced by its former use in protecting Space Shuttles from high heat during re-entry. Despite its presence, after 6 months of KW usage by Ms. Cole, she experienced a

**29% REDUCTION** compared to the same 6 months usage the prior year. By comparing this KW usage to her surrounding neighbors, the Cole home consumed 57% less energy than of 3 of the 4 homes tested. Her most recent

energy bill at the time of this report was **WAS JUST \$28**. This demonstrated that even somewhat energy efficient homes still benefit from Greenstar Panels and experience significant reduction in energy use.

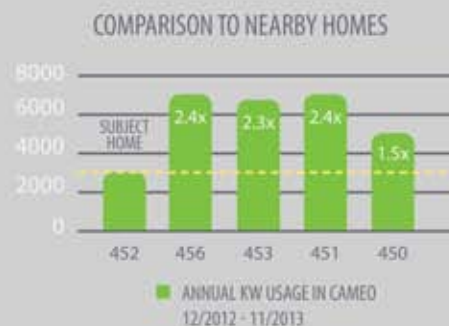
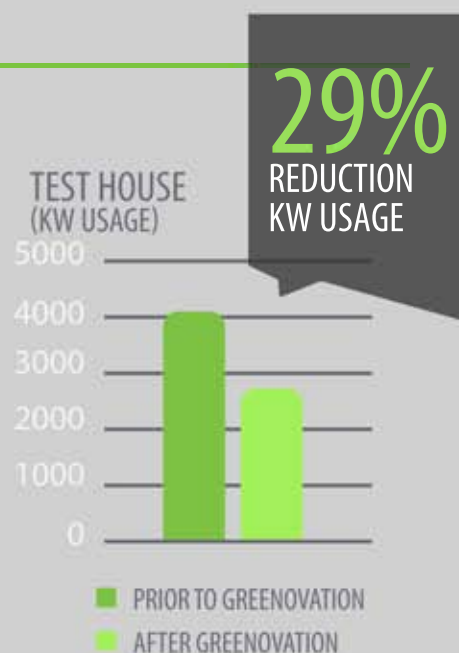
A recent note from this delighted homeowner stated:

“ Merry belated Christmas, Paul! You may remember me as the home owner on 452 Cameo Drive in Lakeland that was showing you her electric bills decreasing from \$45 in Oct. to \$36 in Nov. Well, I am thrilled to share with you that Dec.'s bill was only \$28!! I owe lots and lots of gratitude to you and your very professional and friendly team for the very efficient and effective installation of the insulation panels placed below my roof that so wonderfully insulate my whole home. YOUR COMPANY IS THE BEST FOR CUSTOMER SERVICE, PRODUCT INNOVATION & PROFESSIONAL INSTALLATION!!! May 2014 bring you bountiful blessings back to you all at Greenovative! ”

SINCERELY, MELINDA COLE

## SPECIFICATIONS

GREENSTAR PANELS  
DOUBLE PANE WINDOWS  
16 SEER AC (AIR CONDITIONER)  
CFL'S (COMPACT FLUORESCENT LIGHTS)



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